



Sanskriti Landage

Product Designer & Storyteller

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Work Experience

Microsoft IDC / UI/UX Designer
Hyderabad, IN / Aug 2023 - Present

Creating Impact in Windows Experience team by working on Windows People eXperience (WPX) in AAD & MSA. Designed and delivered a complete end-to-end user experience for two web pages in just three months, effectively increasing top-of-funnel engagement for the Microsoft Windows Store of 1.5 Billion users.

IBM / Visual Design Intern
May 2022 - July 2022

Worked with the Metadata Import and Metadata Enrichment Design Team to improve the accuracy and usability of metadata. Focused on designing processes for importing, organizing, and enriching metadata to enhance discoverability and ensure consistency across platforms.

One Future Collective / Design Faculty
March 2022 - October 2023

Facilitates sessions on 'Design Justice,' focusing on equitable design practices that prioritize marginalized communities. These sessions explored how design can challenge systemic inequalities, promote inclusivity, and integrate social justice principles into the design process.

Aga Khan Agency for Habitat, India / Design Intern
March 2020 - May 2020

Decade long project documentation of the Rural Housing Development Program - 'Social Housing and Resilient Communities'. Diagnosed document pitch, interpreted processes and impacts on resilient habitats, engaged stakeholders, and translated insights into clear content with illustrations and infographics using design tools.

Himalayan Institute of Alternatives, Ladakh
Sonam Wangchuk's Team / Design Research Intern
March 2019 - June 2019

Conducted a research study on composting toilets, designed sustainable furniture for a 150-acre institute, created a self-sustaining forest system in Leh, and handled website and graphic design projects.

Consultant and Designer
2014 - Present

For the past ten years I have been developing several small scale projects in areas like: Spatial design, Storyboard artist, Graphic design, Visual merchandising.

Education

IIT Bombay,
Industrial Design Centre
M.Des in Visual Communication;
July 2021- May 2023

One future Collective
India, by Canadian Embassy
Fellow Gender and Identity
July 2020 - October 2020

Indian Institute for Human Settlements,
Bengaluru;
Post Graduation - Urban Fellow
August 2019 - May 2020

Institute of Design Environment and Architecture,
Nashik
B.Des in Industrial Design
July 2015 - May 2019

Publications

Under PathCheck Foundation,
MIT Media Lab,
Cambridge, MA, USA

- COVID-19 Tests Gone Rogue: Privacy, Efficacy, Mismanagement and Misunderstandings.
- Digital Landscape of COVID-19 Testing: Challenges and Opportunities
- Clinical Landscape of COVID-19 Testing: Difficult Choices

Awards and Features

Youth Climate Leaders Immersion 2019
Selected in top 15 global sustainable practitioners to propose project in UNFCCC, Bonn, Germany

Byte the Injustice Podcast S01E01
By One Future Collective

Can this data serve a design brief for a new horn? IANd Exclusive #KyaBola

Amish Tripathi's Sita book cover design competition - Winner